

BROOKLYN TOMORROW

Special Glossy Magazine

WEEK OF JUNE 9, 2008

Over the next decade Brooklyn will continue to see an unprecedented level of new development and redevelopment. With a record number of projects underway or in the planning stages the transformation of the borough, which began over five years ago, will continue at an explosive rate. Projects range from luxury condos and lofts, to anew professional sports arena, to waterfront development on a scale never imagined before.

This annual glossy magazine, *Brooklyn Tomorrow*, takes an in depth look at the commercial, industrial, residential and retail developments in Brooklyn over the next 10 years.



HIGHLIGHTS INCLUDE:

- A snapshot of what the borough will look like 10 years from now
- Trends in retail, tourism, recreation, lifestyle, transportation and other public works
- A close look at the big projects on the drawing boards - from new luxury residential projects to the Coney Island redevelopment
- Examination of how the institutions of Brooklyn will keep pace with the borough's transition - from health care and education - to museums, parks and tourist attractions

With a circulation of over 425,000, this four-color glossy magazine will be distributed the week of June 9, 2008 in the following publications:

- New York Post (Brooklyn & Manhattan)
- 12 Courier Life Brooklyn newspapers:
Bay News, Bay Ridge Courier, Brooklyn Graphic, Canarsie Digest, Flatbush Life, Kings Courier, Brooklyn Heights Courier, Carroll Gardens Courier, Fort Greene Courier, Park Slope Courier, Williamsburg Courier, Greenpoint Courier
- Caribbean Life, Brooklyn edition

Additional distribution will be through the following Brooklyn institutions: Brooklyn Chamber of Commerce, Brooklyn Borough Hall, Brooklyn Economic Development Corp. and Brooklyn Board of Realtors.

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Reservation deadline Monday, May 22nd
Creative deadline Monday, May 29th

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