

2017

SUPPLEMENT
& SPECIALTY
PUBLICATIONS SCHEDULE

DELIVER YOUR MESSAGE TO YOUR PRIME AUDIENCE THROUGH
OUR SPECIAL SECTIONS, SPECIALTY PUBLICATIONS, AND EVENTS



JAN

ELDERCARE TODAY

All Publications
Friday, January 6

BROOKLYN PROGRESS

Specialty Publication
Friday, January 6

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, January 13

**LIVING HEALTHY
IN THE NEW YEAR**

All Publications
Friday, January 13

**QUEENS AMBASSADOR
AWARDS**

TimesLedger,
Issue: Friday, January 20
Gala: Thursday, Jan. 26

EDUCATION

Courier Life, TimesLedger,
Carib., Manhattan
Friday, January 27

CATHOLIC SCHOOLS WEEK

Courier Life, TimesLedger,
Caribbean Life
Friday, January 27

FOCUS ON HEALTH

Heart Health
All Publications
Friday, January 27

FEB

ELDERCARE TODAY

All Publications
Friday, February 3

VALENTINE'S DAY SECTION

Courier Life, TimesLedger
Friday, February 3

BLACK HISTORY MONTH

Caribbean Life
Friday, February 3

BROOKLYN UNCOVERED

Specialty Magazine
Friday, February 10

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, February 10

**PROM EXPERIENCE
& SWEET SIXTEEN**

Specialty Magazine
Friday, February 10

FAMILY PLANNING

Gay City News
Thursday, February 16

**DOWNTOWN MANHATTAN
PROGRESS REPORT**

Downtown Express
Thursday, February 23

BRONX PARTY GUIDE

Bronx Times Reporter /
Bronx Times
Friday, February 24

CAMP GUIDE

Courier Life, TimesLedger,
Manhattan
Friday, February 24

FOCUS ON HEALTH

Colorectal Cancer Awareness
All Publications
Friday, February 24

MAR

ELDERCARE TODAY

All Publications
Friday, March 3

PARTY & PROM GUIDE

Courier Life, TimesLedger,
Caribbean Life
Friday, March 3

BROOKLYN PROGRESS

Specialty Publication
Friday, March 3

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, March 10

GUIDE TO QUEENS

TimesLedger
Friday, March 17

**NYC ELDER CARE
CONFERENCE & EXPO**

Sunday, March 19

**DOWNTOWN EXPRESS
30TH ANNIVERSARY
ISSUE**

Thursday, March 23

**BRONX AUTOMOTIVE
GUIDE**

Bronx Times Reporter /
Bronx Times
Friday, March 24

**GAY CITY NEWS
IMPACT AWARDS**

Gay City News
Issue: Thursday, March 30
Gala: Thursday, March 30

FOCUS ON HEALTH

Nutrition
All Publications
Friday, March 31

**ELDER CARE
SENIOR HEALTH &
PLANNING**

Courier Life, Caribbean Life
Friday, March 31

APR

ELDERCARE TODAY

All Publications
Friday, April 7

BRONX MD

Bronx Times Reporter /
Bronx Times
Friday, April 7

EAT UP BROOKLYN!

Menu Guide
Specialty Magazine
Friday, April 7

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, April 13

COPING WITH LOSS

Courier Life, TimesLedger
Friday, April 14

**NEW YORK
INTERNATIONAL
AUTO SHOW**

All Publications
Friday, April 14

BRONX REAL ESTATE

Bronx Times Reporter /
Bronx Times
Thursday, April 21

PROGRESS REPORT

The Villager
Thursday, April 21

**MANHATTAN RESOURCE
DIRECTORY**

Specialty Publication
Thursday, April 27

FOCUS ON HEALTH

*Skin Cancer Detection
and Prevention*
All Publications
Friday, April 28

MAY

ELDERCARE TODAY

All Publications
Friday, May 5

BROOKLYN PROGRESS

Specialty Publication
Friday, May 5

QUEENS IMPACT AWARDS

TimesLedger
Issue: Friday, May 5
Gala: Thursday, May 11

BRONX WEEK

Bronx Times Reporter/
Bronx Times
Friday, May 5

NURSES WEEK

All Publications
Friday, May 5

UNION SQUARE

The Villager
Thursday, May 11

BROOKLYN UNCOVERED

Specialty Magazine
Friday, May 12

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, May 12

BAYFEST

Courier Life
Friday, May 12

SUMMER FUN

Courier Life, TimesLedger,
Caribbean Life
Friday, May 19

QUEENS PRIDE

Gay City News
Thursday, May 25

BROOKLYN WOMEN OF DISTINCTION

Courier Life
Issue: Friday, May 26
Gala: Thursday, June 8

FOCUS ON HEALTH

Asthma & Allergies
All Publications
Friday, June 26

JUN

ELDERCARE TODAY

All Publications
Friday, June 2

CARIBBEAN-AMERICAN HERITAGE MONTH

Caribbean Life
Friday, June 2

BROOKLYN PRIDE

Gay City News
Thursday, June 8

QUEENS TOMORROW MAGAZINE

TimesLedger
Friday, June 9

BROOKLYN TOMORROW MAGAZINE

The Brooklyn Paper,
Courier Life
Friday, June 9

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, June 9

CARIBBEAN AMERICAN HEALTH CARE AWARDS

Caribbean Life
Issue: Friday, June 16
Gala: Thursday, June 22

PRIDE ISSUE

Gay City News, The Villager
Thursday, June 22

THE SPECTACULAR CONEY ISLAND

Courier Life
Friday, June 23

BRONX INFLUENTIAL WOMEN

Bronx Times Reporter /
Bronx Times
Issue: Friday, June 23
Gala: Thursday, June 27

FOCUS ON HEALTH

Stroke Prevention and Rehab
All Publications
Friday, June 30

GRADUATION SECTION

Bronx Times Reporter /
Bronx Times
Friday, June 30

JUL

PRIDE REVIEW

Gay City News
Thursday, July 6

ELDERCARE TODAY

All Publications
Friday, July 7

BROOKLYN PROGRESS

Specialty Publication
Friday, July 7

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, July 14

FIGHTING ADDICTION

All Publications
Friday, July 21

GUIDE TO IMMIGRATION SERVICES

Caribbean Life
Friday, July 28

FOCUS ON HEALTH

Bones and Joints
All Publications
Friday, July 28

WEDDING GUIDE

Specialty Magazine
Friday, July 28

AUG

ELDERCARE TODAY

All Publications
Friday, August 4

HONG KONG DRAGON BOAT FESTIVAL

TimesLedger
Friday, August 4

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, August 11

BROOKLYN UNCOVERED

Specialty Magazine
Friday, August 11

GAY CITY NEWS

The Political issue
Thursday, August 24

BACK-TO-SCHOOL

All Publications
Friday, August 25

FOCUS ON HEALTH

Prostate Health
All Publications
Friday, August 25

CATHOLIC SCHOOLS GUIDE

Courier Life, TimesLedger,
Caribbean Life
Friday, August 25

GUIDE TO CARNIVAL

Caribbean Life
Friday, August 25

SEP

ELDERCARE TODAY

All Publications
Friday, September 1

BROOKLYN PROGRESS

Specialty Publication
Friday, September 1

WEST INDIAN AMERICAN DAY CARNIVAL PARADE

Caribbean Life
Friday, September 1

FOCUS ON EDUCATION

Courier Life, TimesLedger, Manhattan, Caribbean Life
Friday, September 8

PARADE REVIEW

Caribbean Life
Friday, September 8

BRONX MD

Bronx Times Reporter / Bronx Times
Friday, September 22

GUIDE TO QUEENS

TimesLedger
Friday, September 22

FOCUS ON HEALTH

Eye Care
All Publications
Friday, September 29

OCT

ELDERCARE TODAY

All Publications
Friday, October 6

BREAST CANCER AWARENESS

Pink Papers
All Publications
Friday, October 13

FOCUS ON EDUCATION

Courier Life, TimesLedger, Manhattan, Caribbean Life
Friday, October 13

QUEENS PARTY PLANNER GUIDE

TimesLedger
Friday, October 27

FOCUS ON HEALTH

Diabetes
All Publications
Friday, October 27

BRONX AUTOMOTIVE GUIDE

Bronx Times Reporter / Bronx Times
Friday, October 27

NOV

ELDERCARE TODAY

All Publications
Friday, November 3

BROOKLYN PROGRESS

Specialty Publication
Friday, November 3

QUEENS AMBASSADOR AWARDS

TimesLedger,
Issue: Friday, November 3
Gala: Thursday, Nov. 9

BROOKLYN UNCOVERED

Specialty Magazine
Friday, November 10

HOMEFRONT VETERAN'S DAY

All Publications
Friday, November 10

HEALTHY BROOKLYN

Courier Life, Caribbean Life
Friday, November 10

CARIBBEAN LIFE IMPACT AWARDS

Caribbean Life
Issue: Friday, November 11
Gala: Thursday, Nov. 16

FOCUS ON EDUCATION

Courier Life, TimesLedger, Manhattan, Caribbean Life
Friday, November 10

FOCUS ON HEALTH

Alzheimer's Advancements
All Publications
Friday, November 24

SHOP LOCAL

Courier Life, TimesLedger, Caribbean Life
Friday, November 24

WORLD AIDS DAY

Gay City News
Thursday, November 30

DEC

ELDERCARE TODAY

All Publications
Friday, December 1

FOCUS ON EDUCATION

Courier Life, TimesLedger, Manhattan, Caribbean Life
Friday, December 8

HOLIDAY GUIDE

Courier Life, TimesLedger, Carib., Manhattan
Friday, December 8

BRONX STATS

Bronx Times Reporter / Bronx Times
Friday, December 8

WEDDING GUIDE

Specialty Magazine
Friday, December 29

FOCUS ON HEALTH

Fitness
All Publications
Friday, December 29

REACHING OVER A MILLION NEW YORKERS
ONE NEIGHBORHOOD AT A TIME

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NOTE: Manhattan publications come out on Thursdays. Most Manhattan Special Sections will run over a two week period.