

ELDER CARE Today



A monthly informational section in Community Newspaper Group's local papers focusing on:
Nursing Homes • Rehabilitation & Physical Therapy • Home Care
Assisted Living Facilities • Geriatric Medicine • Senior Programs
Asset Management • Investments • And more

Each month's section will include a cover story plus full page stories from our partner advertisers.

2012 ISSUE DATES

February 23/24 • March 29/30 • April 26/27 • May 24/25 • June 28/29 • July 26/27
 August 30/31 • September 27/28 • October 25/26 • November 29/30 • December 27/28

NURSING HOME RATES

Rates are per insertion and based on a six consecutive issue schedule.

Full Page rates include a full page story or column in each issue.
Half Page rates include a half page story or column in each issue.
Content to be provided by advertiser.

	BROOKLYN SOUTH	D'TOWN BROOKLYN	QUEENS	BRONX	FULL RUN
Full Page Color	\$1450	\$850	\$1275	\$550	\$3500
Full Page B&W	\$1320	\$775	\$1090	\$500	\$3190
Half Page Color	\$990	\$580	\$870	\$375	\$2390
Half Page B&W	\$900	\$530	\$790	\$325	\$2175
Quarter Page Color	\$545	\$340	\$485	\$255	\$1315
Quarter Page B&W	\$495	\$290	\$435	\$205	\$1195

Add \$125 to above rates to appear on your local CNG website each month. Add \$325 to appear on three local CNG websites each month. Both packages include four online ad sizes – Banner, Box, Embedded and Tower.



For information contact John Daye at
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