



# Caribbean Life

## 2011 Labor Day Parade Sponsorship Opportunities

### Package 1:

- Full Page color in Labor Day Edition 9/2
- Full Page color in After-Parade Edition 9/9
- Signage on Main Entertainment Stage 9/1 – 9/5
- Your company's own Parade Float in Labor Day Parade 9/5
- Your company's own Parade Booth w/ Exhibit Space and Signage 9/5

**Price: \$25,000**

### Package 2:

- Full Page color in Labor Day Edition
- Full Page color in After-Parade Edition
- Signage on Parade Float
- Parade Booth w/ Exhibit Space and Signage (shared)

**Price: \$10,000**

### Package 3:

- Half Page color in Labor Day Edition
- Half Page color in After-Parade Edition
- Float Signage
- Parade Booth w/ Exhibit Space and Signage (shared)

**Price: \$8,000**

### Package 4:

- Full Page color in Labor Day Edition
- Full Page color in After-Parade Edition
- Parade Booth w/ Exhibit Space and Signage (shared)

**Price: \$7,500**

### Package 5:

- Half Page color in Labor Day Edition
- Half Page color in After-Parade Edition
- Parade Booth w/ Exhibit Space and Signage (shared)

**Price: \$5,800**



For more information call John Daye at 866-329-3261