

Caribbean Life

presents

Black History Month 2012



Each February Caribbean Life commemorates Black History Month with a special editorial feature section celebrating and honoring the contributions of Caribbean-American and African-American men and women in our nation's rich history.

This year make an impact in the market by running your advertising message in Caribbean Life and reaching nearly a half million readers in the largest Caribbean-American newspaper in the United States.

Special Rates (All rates net)

	Full Page	Half Page	Quarter Page
B&W	\$2,500	\$1,550	\$950
Black+1 Color	\$2,750	\$1,700	\$1,025
4-Color	\$3,000	\$1,850	\$1,100

Publication Date

Fri. 2/10

Reservation Deadline

Fri. 2/3

Creative Deadline

Tues. 2/7

Be a part of "History"

Ask John Daye about special editorial adjacency positions.
Two, three and four-week Black History Month advertising packages also available.

Caribbean Life

Call John Daye at (866) 329-3261
or email dayeco@msn.com

CNG
Community Newspaper Group