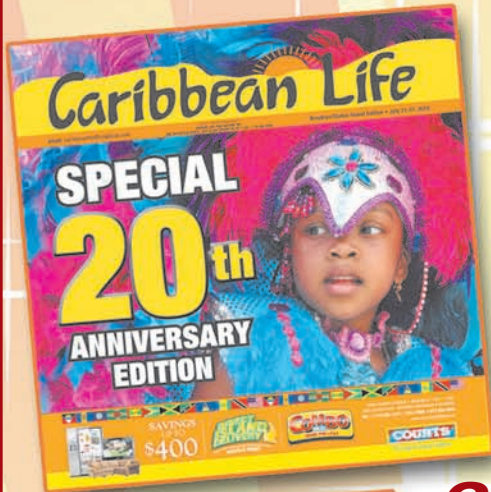


Caribbean Life

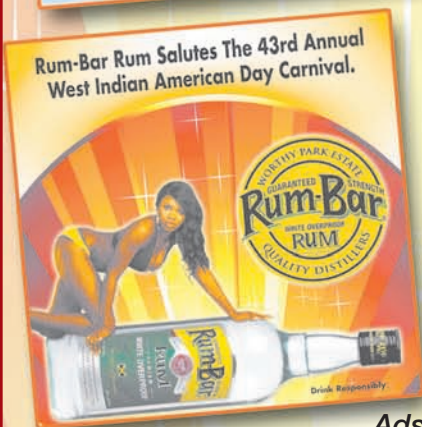
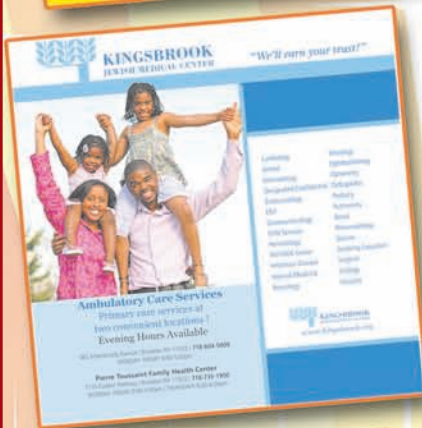
Glossy Cover Wraps

Reach
New York's important
Caribbean market
during key times with
Caribbean Life's
premium
wrap positions



Caribbean Life Glossy Wrap Schedule

Date	Editorial Theme
December 15, 2010	Caribbean Christmas
February 2, 2011	Bob Marley's Birthday
April 20, 2011	Easter
August 3, 2011	Jamaica Independence
August 31, 2011	Labor Day Parade/Trinidad Independence
November 23, 2011	Barbados Independence
December 14, 2011	Caribbean Christmas



Glossy Wrap Rates (All rates net)

Full color, single edition
(All wraps except Bob Marley - 2/2 and
Labor Day Parade/Trinidad Independence - 8/31)

Front Page Strip.....\$1900 Inside Front Cover.....\$3300
Inside Back Cover....\$3100 Back Cover.....\$3800

Bob Marley Wrap Rate.....\$9000

Full color, single edition.

Ads appear on Front Page Strip and Back Cover positions,
plus inclusion of logo on poster in centerspread of wrap. Limited to one advertiser per edition.



Labor Day Parade/Trinidad Independence - Full color, Brooklyn edition only.

Includes bonus distribution before and during parade.

Front Page Strip.....\$2400 Inside Front Cover.....\$4100 Inside Back Cover.....\$3875 Back Cover.....\$4750

Caribbean Life - North America's Largest Caribbean Newspaper

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