



Courier Life
PUBLICATIONS

TIMES Ledger
NEWSPAPERS

BRONX Times

Caribbean Life

CNG presents

The Ultimate How-To Guide

Introducing the Community Newspaper Group's guide to just about everything

This newspaper supplement will educate and entertain our readers on a wide variety of topics...it is designed to help readers make informed decisions when making purchases in categories such as:

- Home Improvement
- Retail Electronics
- Automotive & Auto Aftermarket
- Health & Wellness
- Beauty
- Parenting & Education
- Party and Event Planning
- Recreation
- Finance and Insurance
- And More!

Your ad will run adjacent to a How-To editorial feature about your industry and your expertise will be highlighted with a quote in the story!

Full page ads will run next to a full page story. Half page ads will run below a half page story.

Publication Dates: March 18th - 20th, 2009

Reservation Deadline: Tuesday, March 3, 2009 • Creative Deadline: Thursday, March 5, 2009

RATES

South Brooklyn or Downtown Brooklyn	Caribbean Life Brooklyn or Bronx/Manhattan or Queens/LL/Southeast Times Ledger	Times Ledger Northeast Queens • Northwest/Southwest Southeast Queens/Crb Qns/LL	Bronx Times Reporter Bronx Times	
Full Page.....\$1,200.00 1/2.....\$780.00	Full Page.....\$900.00 1/2.....\$585.00	Full Page.....\$900.00 1/2.....\$585.00	Full Page.....\$550.00 1/2.....\$360.00	
<i>Add more zones and take 50% off each same or lower priced additional zone. Black & White rates - add 20% for color.</i>				
All Brooklyn*	All Caribbean*	All Queens*	All Bronx*	All Zones*
Full Page.....\$2,250.00 1/2.....\$1,460.00	Full Page.....\$1,800.00 1/2.....\$1,170.00	Full Page.....\$1,800.00 1/2.....\$1,170.00	Full Page.....\$1,450.00 1/2.....\$950.00	Full Page.....\$4,600.00 1/2.....\$2,990.00
<i>*50% discount already applied. Black & White rates - add 20% for color.</i>				

Ask your CNG representative about including your business in this informative supplement that is sure to have an extra long shelf life.

For more information on rate packages please contact John Daye at (866) 329-3261 (DAYECO1)