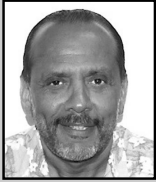


## Travel

# An Island in the Sun; Fall Season at Half Off!



### Travel With John Daye

At the recent 13th World Travel Awards Gala Ceremony held in Turks and Caicos, Raffles Hotels & Resorts was again lauded with awards. Raffles Grand Hotel d'Angkor, Siem Reap in mystical Siem Reap was voted as Cambodia's Leading Hotel, reflecting Raffles' fine art of preserving the past, whilst show-

ing a timeless, refined style. Raffles L'Ermitage Beverly Hills was awarded with the prestigious title: California's Leading Hotel, reinforcing its sublime service.

In the Caribbean, Raffles Resort Canouan Island, The Grenadines was named St Vincent & the Grenadines' Leading Spa



An aerial view of Canouan Island



Your own private beach in paradise found

Resort. Comprising 156 luxury villas set on 300 acres of a 1200-acre private estate, the Raffles resort features breathtaking views, secluded white sand beaches, and the finest cuisine. Its RafflesAmrita spa, built amongst the natural, pristine settings along the hillside of the resort offers panoramic views of the sea along with the much lauded therapies of RafflesAmrita Spa

This fall, Raffles Resort Canouan Island and Liberty Travel are offering an affordable luxury vaca-

tion experience with 50 percent off rates!

Book a three-night stay at Raffles Resort Canouan Island from now through December 15 (including Thanksgiving!) and receive three additional nights FREE! Rates for a six-night stay start at \$845 per person including daily full American breakfast, hotel taxes and surcharges; airfare not included. To book this special deal and air-inclusive packages, visit <http://www.LibertyTravel.com>, or call 1-888-271-1584 for more details.

Raffles Resort Canouan Island offers 156 rooms and suites, a RafflesAmrita Spa, the 18-hole Trump International Golf Club, and the Trump Club Privee Casino. Raffles Resort Canouan Island is a member of Luxury Hotels of the World and was named to Condé Nast Traveler's 2005 "Hot List" and Robb Report's "Best of the Best" 2005 for Golf and Spa.

Canouan Island is in the heart of The Grenadines, a region known for its unsurpassed sailing, marine life and Caribbean

charm. Located just 110 miles west of Barbados, Canouan is a short sail away from the other Grenadine Islands of Mustique, Bequia, Palm Island, and the Tobago keys. The island's three square miles are unspoiled with lush green hills, secluded white sand beaches and sheltered by one of the world's largest coral reefs.

For more information on Raffles Resort Canouan Island visit <http://www.raffles-canouanisland.com>.

## Tanzania Hosts Gala Travel Industry Event in New York City

New York, 16 Oct 2006/eTN - The Tanzania Tourist Board (TTB) in the US (represented by The Bradford Group), in association with the Africa Travel Association, hosted a gala travel industry reception in New York City as part of a two week trade and investment mission led by H.E. Jakaya Mrisho Kikwete, President of the United Republic of Tanzania. The festive evening which took place at "24 Fifth", attracted more than 250 tour operators, travel agents, Africa Travel Association members and participants of the Trade & Investment Mission from Tanzania, including representatives of Tanzania National Parks (TANAPA) and Ngorongoro Conservation Area Authority (NCAA).

Special Guests from Tanzania were Ambassador Dr. Augustine Mahiga, Tanzania's Permanent Representative to the UN, Peter Mwenguo, Managing Director, TTB, Mr. Elvis Musiba, Board Member, NCAA, Mr. Bernard Murunya, Tourism Manager, NCAA, Rtd. Col. E.S. Balele, Chairman, Board of Trustees, TANAPA, Mr. Gerald Bigurube,

Director General, TANAPA, Mr. Joseph Kessy, Planning Manager, TANAPA.

Ambassador Mahiga, in his welcoming remarks said "Tanzania, the largest country in East Africa, with its rich cultural heritage, history, world renowned wildlife and natural wonders, archeological monuments, miles of beautiful white sand beaches along the Indian Ocean coast, offers visitors a diverse array of attractions. But just as important to the visitor, Tanzania, since its independence in 1961, has enjoyed peace and stability in a democratic environment. "This in fact has been one of the themes of H.E. President Kikwete's mission to the US, to promote the excellent environment that Tanzania offers for tourism as well as tourism investment.

Tanzania's most famous attractions include Mt. Kilimanjaro, the highest mountain in Africa; the Serengeti, home of the unparalleled spectacle of the annual animal migrations; the Selous, world's largest Game Reserve; The Ngorongoro Crater, often called the Eighth wonder of the World, and the



**Nila Rodrigues, Manager, Caribe Travel Bureau, New York, was the lucky winner of a beautiful ebony carving at Tanzania's Gala travel industry reception in New York City hosted by the Tanzania Tourist Board (TTB) in association with the Africa Travel Association. From Left: Peter Mwenguo, Managing Director, TTB. Dar es Salaam, Tanzania, Nila Rodrigues; Mr. Elvis Musiba, Board Member, Ngorongoro Conservation Area Authority (NCAA), Tanzania. Photo Credit Robert Eilets**

Olduvai Gorge (cradle of mankind); and the exotic spice islands of Zanzibar. With more than 25% of the country protected, there are 14 National Parks including Saadani, a unique marine/bush park along the Indian Ocean Coast, and 13 Game Reserves.

Tanzania Tourism

Expecting Dramatic 12% increase in 2006: According to TTB Managing Director, Peter Mwenguo, the number of tourists visiting Tanzania has been increasing steadily. Already in 2006, Tanzania arrivals worldwide are expected to reach 700,000, representing an increase of approximately

12% over the figures for 2005 (612,000). What is the special lure that Tanzania holds for Americans? Mwenguo says that "it is the fact that more and more Americans are seeking new places for Adventure Travel and to interact with the local people and learn about their culture. Tanzania offers all this, in a warm, friendly, safe and English speaking environment (English is the official language along with Kiswahili)." He added that visitors could choose from a wide range of accommodations, from camping to world class luxury. "A growing number of transatlantic airlines offer better access from US gateways, KLM / Northwest, British Airways, South African Airways, Emirates and Ethiopian Airlines. Mwenguo noted that although Tanzania is often perceived as a slightly more expensive destina-

tion, the country offers the best value for money and quality of services. "We have been very careful to protect Tanzania from becoming a mass tourism destination. Our low volume/ high yield policy has kept the crowds from the parks and protected the quality of the visitors' vacation experience."

Mr. Elvis Musiba, Board Member, Ngorongoro Conservation Area Authority (NCAA), closed the evening by thanking those travel agents and tour operators already selling Tanzania for their continued support and encouraging travel agents not yet familiar with the destination, to come and experience Tanzania for themselves.

For more information on Tanzania visit [www.tanzaniatouristboard.com](http://www.tanzaniatouristboard.com); in New York (212) 447-0027; email [Tanzania@bradford-globalmarketing.com](mailto:Tanzania@bradford-globalmarketing.com).

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