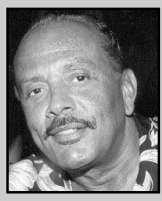


Travel

Atlantis Adventures Promotes Eco-Friendly Tourism While Providing Unique Underwater Experience



Travel With John Daye

ST. THOMAS, U.S. VIRGIN ISLANDS - (April 13, 2006) - For over two decades, Atlantis Adventures' submarine excursions have offered travelers a unique and adventurous way to view the most awe-inspiring habitats and historical sights of the underwater world-naturally.

Atlantis' eco-friendly tours, which have taken over 10 million passengers through the depths of the Caribbean and Pacific waters, give guests a firsthand experience of the ocean's most beautiful creatures-without the help of high-definition screens or digitally-mastered sound effects. Rather, Atlantis voyages boast of more authentic, non-extractive tours that minimize negative environmental impact through careful planning and prevention.

Atlantis Adventures offers a sustainable way of exploring these delicate ecosystems by utilizing alternative methods. All Atlantis submarines are battery powered so that pollutants are not discharged into the water. Submarine operators are required to maintain a safe height above the seafloor in order to protect marine life and coral reefs, while still providing an intimate viewing distance for passengers to get 'close-up' with Mother Nature.

"For many of our guests, the closest exposure they have had to the undersea environment is a visit to their local aquarium," says Andre Webber, operations manager of Atlantis Adventures St. Thomas. "After seeing creatures in their natural environment firsthand, our guests are further inspired to protect the underwater world."

Beyond their popular-and informative-submarine voyages, Atlantis Adventures spreads their eco-friendly message to local communities through educational outreach programs. One program in St. Thomas, the Living Classroom, raises important ecological issues to students, such as global warming, sedimentation and over-fishing, while still providing fun, kid-friendly information on Atlantis submarines. Other outreach efforts have included clean-up campaigns, 'career days' at local schools and



'adopt-a-classroom' projects, which have all successfully extended Atlantis' message.

"Our mission is to ensure that each and every one of our guests leave with a once-in-a-lifetime underwater experience, along with a newfound, or furthered, appreciation for the undersea world," concludes Webber. "Through preservation, future guests will be able to experience the same wonders of today's waters and will, in turn, encourage other generations of conservationists."

As the largest provider of attractions in the Caribbean, Atlantis Adventures also offers semi-submersible tours, in which passengers descend into the boat's observatory hull, five feet below the water's surface, and view shallow shipwrecks and tropical marine life. Other water and land adventures, such as snorkeling, kayaking, bus tours and catamaran sails, are also offered. Toll-free 1-866-546-7820, atlantis@res.atlantisadventures.com, www.atlantisadventures.com.

April 25, 2006 is the Deadline to Register for the 7th Western China International Economy-Trade Fair

By Lloyd Rohlehr--Hundreds of Caribbean and Black owned businesses, both in the Caribbean and in the U.S., realize that they can do business with China and benefit expansion-wise, but wonder where exactly the opportunities are.

Opportunities are widely open and available in the large get-together called the Seventh Western China International Economy and Trade Fair. ("The Fair") as it is called, held annually from May 25 to May 28 in Chengdu, Sichuan, is the fair approved by the State Council of the People's Republic of China and jointly established by the China Council for the Promotion of International Trade (CCPIT) and the People's Government of Sichuan Province in 1999.

It is a veritable platform from which the African /Caribbean American community can get an overview, make contacts, and take off. From May 25 to 28 2006, this year, the Fair gets going in the new Chengdu Century City Professional Exhibition Centre, and this is the only international trade grand ceremony of Western China, and is approved by the

Ministry of Commerce, P.R. China.

The Fair has attracted wide attention, both at home and abroad. Over 150,000 visitors and 10,000 exhibitors participate annually in the Fair. This year the Office for West China Development of the State Council of China will also be one of the organizers.

tremendous event is expected; professional exhibition accompanies high-level summit. Fair participants can take part in top-level multi-lateral trade workshops in regard to the economic globalization and the implementation of West China development strategy.

A professional gallery of halls is established for different nations, which will boost machinery, tourism, culture procurement, logistics, international education, pharmacy, food, investment projects, investment forums, and more.

Excellent opportunities for contacts will be provided. Present will be many high-ranking officials and famous entrepreneurs, including people influential in political and business areas - as well as investors and purchasers.

Daye and Company, a well-known advertising/marketing firm and corporate advertising agency of record for Caribbean Life, with offices located in New York City and Miami has been contracted to publicize this important event and enhance awareness in America, the Caribbean, and our outermost region.

The Daye Company, dba Daye and Company, as part of its business, implements new and intriguing advertising, and marketing initiatives in target markets. This company has the integrity and capability to address your company's needs and looks forward to the opportunity to put its talents to task by establishing a formula for the success of a responding company or organization's initiative.

For additional information you are invited to contact Daye and Company; E-mail: dayeco@msn.com or dayeco2@bell-south.net; Website: www.dayeandcompany.com Tel: 954-457-2000; Toll Free in the U.S. 866-329-3261 (866-DAYCO1) Fax: 954-457-2040; Toll Free in the U.S. 866-329-3262 (866-DAYECO2) Contact: John Daye.

Jamaica Tourist Board Draws Bead on China

April 17, 2006--China continues to be the centre of attraction as various countries vies for the tourism pie from the Asian nation. After the likes of Canada and Mexico, it is the turn of Jamaica Tourist Board (JTB) to woo tourists from China.

Issuance of visa and airline connectivity is being termed as two critical factors in driving tourism from China by authorities from the JTB.

"This is the first time the JTB is launching in Shanghai and it's significant for us because Shanghai is an important outbound tourist market," said the board's deputy director

David Shields. "Along with the Jamaican embassy in Beijing and the Ministry of National Security, we are ensuring the appropriate visa issuing protocols are in place."

The embassy in Beijing and the honorary consulate in Shanghai are working together to ensure the speediest processing of tourist-related visa applications, according to The Jamaica Observer.

"We're not expecting a large volume of Chinese visitors to (suddenly) run to Jamaica. So we're looking at the marketing in a structured, managed way. We know we need to

look at the return on the investment. There are lots of challenges but there has been tremendous support from other agencies of government, from the foreign affairs and national security ministries. We have to be patient," Mr. Shields said.

For editorial and advertisement, contact John Daye at dayeco@msn.com or call 866-329-3261 Go to www.dayeandcompany.com to view Travel Archives.