

2018

Supplement & Specialty Publications Schedule

Deliver your message to your prime audience
through our supplements,
specialty publications, and events



JAN

ELDERCARE TODAY

All Publications
Friday, January 5

AIRPORT VOICE

Friday, January 5

**100 YEARS OF THE
BROOKLYN CHAMBER OF
COMMERCE**

Specialty Publication
Friday, January 12

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, January 12

**LIVING HEALTHY
IN THE NEW YEAR**

All Publications
Friday, January 12

FIGHTING ADDICTION

All Publications
Friday, January 19

EDUCATION

Courier Life, TimesLedger,
Carib., Manhattan
Friday, January 26

CATHOLIC SCHOOLS WEEK

Courier Life, TimesLedger,
Caribbean Life
Friday, January 26

FOCUS ON HEALTH

Heart Health
All Publications
Friday, January 26

FEB

ELDERCARE TODAY

All Publications
Friday, February 2

AIRPORT VOICE

Friday, February 2

**PROM EXPERIENCE
& SWEET SIXTEEN**

Specialty Magazine
Friday, February 2

VALENTINE'S DAY SECTION

Courier Life, TimesLedger
Friday, February 2

BLACK HISTORY MONTH

Caribbean Life
Friday, February 2

BROOKLYN UNCOVERED

Specialty Magazine
Friday, February 9

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, February 9

FAMILY PLANNING

Gay City News
Thursday, February 15

WEDDING GUIDE

Specialty Magazine
Friday, February 16

**DOWNTOWN MANHATTAN
PROGRESS REPORT**

Downtown Express
Thursday, February 22

CAMP GUIDE

Courier Life, TimesLedger,
Manhattan
Friday, February 23

FOCUS ON HEALTH

Colorectal Cancer Awareness
All Publications
Friday, February 23

MAR

ELDERCARE TODAY

All Publications
Friday, March 2

AIRPORT VOICE

Friday, March 2

PARTY & PROM GUIDE

Courier Life, TimesLedger,
Caribbean Life
Friday, March 2

BRONX PARTY GUIDE

Bronx Times Reporter /
Bronx Times
Friday, March 2

BROOKLYN PROGRESS

Specialty Magazine
Friday, March 2

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, March 9

**NYC ELDER CARE
CONFERENCE & EXPO**

Queens, Sunday, March 11

GUIDE TO QUEENS

TimesLedger
Friday, March 16

BRONX TRIBUTE

Bronx Times Reporter /
Bronx Times
Friday, March 23

**ELDER CARE SENIOR
HEALTH & PLANNING**

TimesLedger
Friday, March 23

FOCUS ON HEALTH

Nutrition
All Publications
Friday, March 30

APR

ELDERCARE TODAY

All Publications
Friday, April 6

AIRPORT VOICE

Friday, April 6

EAT UP BROOKLYN!

Menu Guide
Specialty Magazine
Friday, April 6

**GAY CITY NEWS
IMPACT AWARDS**

Gay City News
Issue: Thursday, April 12
Gala: Thursday, April 12

FOCUS ON EDUCATION

Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, April 13

COPING WITH LOSS

Courier Life, TimesLedger
Friday, April 13

**GUIDE TO IMMIGRATION
SERVICES**

Caribbean Life,
TimesLedger
Friday, April 20

PROGRESS REPORT

The Villager
Thursday, April 20

BRONX MD

Bronx Times Reporter /
Bronx Times
Friday, April 27

FOCUS ON HEALTH

*Skin Cancer Prevention
and Detection*
All Publications
Friday, April 27

Contact John Daye at 770-881-7085 or dayeco@msn.com

NOTE: Manhattan publications come out on Thursdays. Most Manhattan Special Sections will run over a two week period.

MAY

ELDERCARE TODAY
All Publications
Friday, May 4

AIRPORT VOICE
Friday, May 4

BROOKLYN PROGRESS
Specialty Publication
Friday, May 4

QUEENS IMPACT AWARDS
TimesLedger
Issue: Friday, May 4
Gala: Thursday, May 10

BRONX WEEK
Bronx Times Reporter/
Bronx Times
Friday, May 4

NURSES WEEK
All Publications
Friday, May 4

UNION SQUARE
The Villager
Thursday, May 10

BRONX INFLUENTIAL WOMEN
Bronx Times Reporter /
Bronx Times
Issue: Friday, May 11
Gala: Thursday, May 17

BROOKLYN UNCOVERED
Specialty Magazine
Friday, May 11

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, May 11

BAYFEST
Courier Life
Friday, May 11

SUMMER FUN
Courier Life, TimesLedger,
Caribbean Life
Friday, May 18

QUEENS PRIDE
Gay City News
Thursday, May 24

BROOKLYN WOMEN OF DISTINCTION
Courier Life
Issue: Friday, May 25
Gala: Thursday, May 31

FOCUS ON HEALTH
Asthma & Allergies
All Publications
Friday, May 25

JUN

ELDERCARE TODAY
All Publications
Friday, June 1

AIRPORT VOICE
Friday, June 1

RUSSIAN HERITAGE MONTH
Courier Life -
Southern Brooklyn Papers,
TimesLedger
Friday, June 1

BRONX MD
Bronx Times Reporter/
Bronx Times
Friday, June 1

CARIBBEAN-AMERICAN HERITAGE MONTH
Caribbean Life
Friday, June 1

BROOKLYN PRIDE
Gay City News
Thursday, June 7

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, June 8

CARIBBEAN AMERICAN HEALTH CARE AWARDS
Caribbean Life
Issue: Friday, June 16
Gala: Thursday, June 22

BROOKLYN TOMORROW MAGAZINE
The Brooklyn Paper,
Courier Life
Friday, June 22

QUEENS TOMORROW MAGAZINE
TimesLedger
Friday, June 22

PRIDE ISSUE
Gay City News, The Villager
Thursday, June 22

THE SPECTACULAR CONEY ISLAND
Courier Life
Friday, June 22

GRADUATION SECTION
Bronx Times Reporter /
Bronx Times
Friday, June 29

FOCUS ON HEALTH
Stroke Prevention and Rehab
All Publications
Friday, June 29

JUL

PRIDE REVIEW
Gay City News
Thursday, July 5

ELDERCARE TODAY
All Publications
Friday, July 6

AIRPORT VOICE
Friday, July 6

BROOKLYN PROGRESS
Specialty Publication
Friday, July 6

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, July 13

GUIDE TO IMMIGRATION SERVICES
Caribbean Life,
TimesLedger
Friday, July 27

FOCUS ON HEALTH
Bones and Joints
All Publications
Friday, July 27

AUG

ELDERCARE TODAY
All Publications
Friday, August 3

AIRPORT VOICE
Friday, August 3

HONG KONG DRAGON BOAT FESTIVAL
TimesLedger
Friday, August 3

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, August 10

BROOKLYN UNCOVERED
Specialty Magazine
Friday, August 10

GAY CITY NEWS
LGBT Expo issue
Thursday, August 23

BRONX STATS
Bronx Times Reporter/ Bronx
Times
Friday, August 24

BACK-TO-SCHOOL
All Publications (except Bronx)
Friday, August 24

CATHOLIC SCHOOLS GUIDE
Courier Life, TimesLedger,
Caribbean Life
Friday, August 24

GUIDE TO CARNIVAL
Caribbean Life
Friday, August 24

FOCUS ON HEALTH
Prostate Health
All Publications (except Bronx)
Friday, August 24

BACK-TO-SCHOOL IN THE BRONX
Bronx Times Reporter/ Bronx
Times
Friday, August 31

WEST INDIAN AMERICAN DAY CARNIVAL PARADE
Caribbean Life
Friday, August 31

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SEP

ELDERCARE TODAY
All Publications
Friday, September 7

AIRPORT VOICE
Friday, September 7

BROOKLYN PROGRESS
Specialty Publication
Friday, September 7

PARADE REVIEW
Caribbean Life
Friday, September 7

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, September 14

BRONX MD
Bronx Times Reporter /
Bronx Times
Friday, September 21

GUIDE TO QUEENS
TimesLedger
Friday, September 21

WEDDING GUIDE
Specialty Magazine
Friday, September 28

FOCUS ON HEALTH
Eye Care
All Publications
Friday, September 28

OCT

ELDERCARE TODAY
All Publications
Friday, October 5

AIRPORT VOICE
Friday, October 5

QUEENS AMBASSADOR AWARDS
TimesLedger,
Issue: Friday, October 5
Gala: Thursday, October 11

PINK PAPERS BREAST CANCER AWARENESS
All Publications
Friday, October 12

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, October 12

BRONX AUTOMOTIVE GUIDE
Bronx Times Reporter /
Bronx Times
Friday, October 26

FOCUS ON HEALTH
Diabetes
All Publications
Friday, October 26

NYC ELDER CARE CONFERENCE & EXPO
Brooklyn, Sunday, Oct. 28

NOV

ELDERCARE TODAY
All Publications, Fri., Nov. 2

AIRPORT VOICE
Friday, November 2

BROOKLYN PROGRESS
Specialty Publication
Friday, November 2

BROOKLYN UNCOVERED
Specialty Magazine
Friday, November 9

QUEENS PARTY PLANNER GUIDE
TimesLedger
Friday, November 9

SALUTE TO VETERAN'S DAY
All Publications, Fri. Nov. 9

HEALTHY BROOKLYN
Courier Life, Caribbean Life
Friday, November 9

QUEENS MD
TimesLedger, Fri., Nov. 9

CARIBBEAN LIFE IMPACT AWARDS
Caribbean Life
Issue: Friday, November 9
Gala: Thursday, Nov. 15

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, November 9

ELDER CARE SENIOR HEALTH & PLANNING
Courier Life, Caribbean Life,
Friday, November 16

SHOP LOCAL
Courier Life, TimesLedger,
Caribbean Life, Fri., Nov. 23

WORLD AIDS DAY
Gay City News
Thursday, November 29

FOCUS ON HEALTH
Alzheimer's Advancements
All Publications, Fri., Nov. 30

DEC

ELDERCARE TODAY
All Publications
Friday, December 7

AIRPORT VOICE
Friday, December 7

FOCUS ON EDUCATION
Courier Life, TimesLedger,
Manhattan, Caribbean Life
Friday, December 14

HOLIDAY GUIDE
Courier Life, TimesLedger,
Carib., Manhattan
Friday, December 7

WHO'S WHO
Bronx Times Reporter /
Bronx Times
Friday, December 7

FOCUS ON HEALTH
Fitness
All Publications
Friday, December 28

REACHING OVER A MILLION NEW YORKERS
ONE NEIGHBORHOOD AT A TIME

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